

"Time to get busy, such a lot to do
Building and fixing 'til it's good as new"

- **From the Bob the Builder Theme Song**

Leadership Secrets of Bob the Builder

How Business Can Profit from The Motivational Genius of A True Icon

A keynote presentation by Jim Carroll



Jim Carroll, FCA

As a leading international futurist, he dedicates his time and expertise to making organizations and their people ready and able to adopt tomorrow, today.

Since 1992, Jim Carroll has spoken to tens of thousands of people as a conference opening and/or closing keynote speaker, or a workshop/seminar leader. His clients include many of the world's leading organizations.

Jim has written 34 books that have sold in excess of 750,000 copies worldwide, as well as over 600 articles for a wide variety of national and international publications.

As a motivational futurist, Jim Carroll is always looking for a unique way to spin a story. A new method of helping organizations get aggressively involved with a variety of leading edge technologies, business methods and changing markets. On stage, Jim is always telling captivating stories of his experiences "out there," providing concrete strategic business guidance in a unique, energized and customized presentation.

And he has a brand new way of getting his point across, through his "Leadership Secrets of Bob the Builder" presentation.

Why a presentation based on Bob? Because Bob is simple, straightforward, and to the point. There is no messing around with deep convoluted management speak. Bob's guidance is easily understood. He is the quintessential manager, an expert with people. Bob has a simple message, as captured in his theme song. "*Digging and fixing, having so much fun. Working together, they get the job done.*" In an era in which so many organizations are struggling with deep cultural issues, teamwork challenges, and other problems, that's the type of straight forward talk that they need.

Let's face it — Bob is a master motivator. He is constantly helping Scoop, Muck and Dizzy and Roley with new things. He's always teaching Lofty and Wendy how to take part in the fun. He's a motivational wizard — and we can learn from his enthusiasm!

How can Jim Carroll apply the leadership secrets of Bob the Builder to your culture? By taking the basic concepts by which Bob lives his life — and applying them to your setting!

Can We Fix It?

"Yes, we can!"

Anyone who has watched Bob knows that this is his iconic phrase. It's part of his theme song. And it speaks of really important guidance.

Can we fix it? Of course we can fix it! We can do anything if we set our mind to it. We can accomplish anything, if we only apply ourselves

There's a powerful lesson in there for every executive. All too often, we diminish our capabilities before we even try something. We convince ourselves of our weaknesses rather than focussing on our strengths. That's why Bob's guidance can be a powerful motivator within the workplace and organization.

"Whoah, This is Way Harder than I Thought!"

That's what Bob says when he is running his jackhammer.

But does he stop? Does he give up? No — he just keeps jackhammering away. He never gives up! He's diligent. That's what we need to learn in the workplace....

There's more. Call Jim Carroll today to find out how he can help you!

Bob The
Builder
Is an
Inspirational
Hero to Jim
Carroll

