



# Nomadic Workers

The Future Structure of the Organization will be Unlike Anything We Have Ever Known

Keynote speeches and presentations by

## Jim Carroll, C.A.

**I**n this presentation, Jim Carroll puts into perspective how our workforce is changing as a result of the emergence of what he calls the “nomadic worker.”

Jim Carroll has emerged as one of Canada’s most popular speakers. In the last three years, he has set the conference and meeting world on fire with his fascinating presentations that

this theme in an engaging and concise fashion.

It is a theme that he began to explore in his book, *Surviving the Information Age*, released in 1997 to critical acclaim.

In his lively and engaging presentations, Mr. Carroll explores the fact that an era of significant structural change is already upon us. He puts

This is but one theme explored by Mr. Carroll in his concise, engaging and fascinating presentations. His presentations are motivational, encouraging people to embrace the future, rather than shying away from it. They are controversial, in that they raise issues and topics that we might be uncomfortable with. They are reassuring, helping us to appreciate that change is not instant, but evolutionary. They are eye-opening, helping us to understand what we must do to survive the information age.

As someone who has mastered the capability for just-in-time knowledge, he is noted for the fact that his comments are specific to the topics, concerns and attitudes of the industry or profession that he is speaking to. That is why he has developed a broad and wide-ranging clientele in

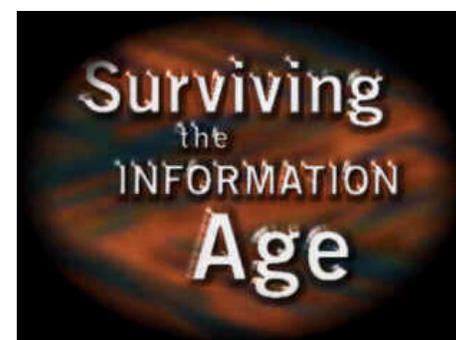


focus on the change being wrought on our social, economic and business systems as a result of the emergence of what he calls “the wired world.” As a speaker, his unique insight is drawing rave reviews by corporations, associations and others eager to understand, comprehend, and work towards the future.

Mr. Carroll excels at putting into perspective the dramatic change that is being brought about by two certainties – an economic system which is increasingly wired together, and a changing attitude, particularly among younger generations, towards the world of work. His newest book, a work in progress entitled *Nomadic Workers – Business Organizations and Strategies for the New Millennium* (set for a release in 1998), explores

how many people have changed their attitudes towards their career and personal life with the emergence of the wired world. They have become a new sort of technopreneur, intent on doing what they can to survive an increasingly complex business environment.

Mr. Carroll calls them *nomadic workers* – they live with the reality that the future is characterized by an economy in which there is less job security, more career volatility, and far less opportunity. The result? A new form of entrepreneurial aggressiveness, fuelled by their mastery of technology - these people do what it takes to carve out a career. Constantly enhancing their skills and capabilities, they already subscribe to the belief that learning is what most adults will do for a living in the 21<sup>st</sup> century.



so many industries, ranging from financial organizations to health care workers, government officials, scientific or engineering professions, and just about everyone else!

Contacting  
Jim Carroll

Jim Carroll’s books have sold in excess of 400,000 copies in Canada. Through the last few years, he has emerged as one of Canada’s leading speakers, providing exciting and engaging keynote speeches, seminars and presentations for tens of thousands of Canadians at annual conferences, meetings, corporate events and seminars. He can be reached by phone 905.855.2950; by fax 905.855.0269; via the Internet: [www.jimcarroll.com](http://www.jimcarroll.com); or by e-mail: [jcarroll@jimcarroll.com](mailto:jcarroll@jimcarroll.com).